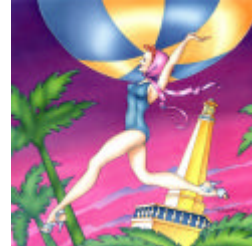


Art in Public Places

“MIAMI BEACH BALLS”



Temporary Outdoor Sculpture

“Miami Beach Balls” is an outdoor sculpture installation of larger-than-life beach balls that will be on display as temporary outdoor sculpture during the summer Festival Season. Bundles of beach balls will be found in public spaces throughout Miami Beach – artistically designed and created – by artists from near and far. What better way to promote tourism and support the arts! This will be a major component of the Miami and Miami Beach “Festival Season” national advertising and marketing campaign to promote tourism in Miami and Miami Beach during the summer months. A delightful brochure/guide map will be published and distributed as part of this cultural tourism effort.

You may commission your own beach ball or choose from a selection of juried proposals. Anyone can participate – an individual, a corporation, or a not-for-profit organization. Each beach ball sponsor will be recognized on a plaque mounted on the sculpture's base, as well as in all related publications that will promote this bouncy and bountiful tourist attraction.

Each beach ball will be situated in the outdoor public location, affording many opportunities for publicity and promotion. These larger-than-life size high impact beach balls will provide local businesses the opportunity to create special events around their beautiful beach balls.

Beach Ball sponsors may choose designs from a portfolio of artist proposals, or they may commission their own artist. Any beach ball design that was not juried into the project will be reviewed and approved by the Art in Public Places committee prior to implementation.

Beach Ball sponsorships are available for a tax deductible contribution of \$1500 per beach ball. This not-for-profit contribution will cover the artist materials and labor, the project promotion and administration, the insurance and permitting, the transportation and installation.

Sponsors may keep or donate their beach ball at the end of the exhibition period. Sponsors will be responsible for removal of their beach ball sculptures upon termination of the exhibit. The public works permit will have expired and any unclaimed beach balls will be considered donations to the program and removed from the public right of way. All donated beach balls will become property of the Miami Beach Art in Public Places Program.

Let your imagination begin to bounce.... think beach balls.... think

Art in Public Places

“MIAMI BEACH BALLS”

Project Description

A Call to Artist will be distributed and artists will submit proposals to be considered for the Miami Beach Ball project, a temporary public art installation.

Barrels and bundles of Miami Beach Balls will be on display in Miami Beach during the summer months. These artistically created and embellished 4-6 feet beach balls will be bouncing and balanced in Miami Beach public spaces as part of the Miami Beach summer “Festival Season” programming. At the end of the exhibition period, all unclaimed Miami Beach Balls will become the property of the Miami Beach Art in Public Places Program.

The individually constructed beach balls will be secured temporarily to a City sidewalk in the public-right-of way. Miami Beach Balls will be created, constructed, painted, collaged, or decorated in any number of ways. Miami Beach Balls will be sculpturally composed to simulate larger-than-life size beach balls. The structural integrity of a beach ball must not be compromised and the mechanisms for anchoring the beach ball design to a concrete base must be included in the design.

A Miami Beach Ball Review Committee, comprised of art professionals, will jury all proposals, materials, and design concepts. Public accessibility, safety and Miami Beach weather conditions must be taken into

consideration in the design and execution of the beach balls. Construction and decorative materials must be able to withstand climatic conditions and exposure by the public for up to one year. This is a fun and frivolous family oriented outdoor public art project. All design proposals will be reviewed for appropriateness. Selected concept drawings will be made available to potential Miami Beach Ball sponsors. Only sponsored beach balls will be realized. Those artists whose beach balls become sponsored will receive an honorarium of \$800 (materials and labor all inclusive).

Art in Public Places "Miami Beach Balls" is a community partnership presented through the cooperation of the Miami Beach Art in Public Places project management, the Miami Beach Visitor & Convention Authority marketing, the Miami Beach Arts Trust accounting, and the Greater Miami Convention & Visitors Bureau printing and promotion.

Art in Public Places "MIAMI BEACH BALLS"

Sponsorship Agreement

Art in Public Places "Miami Beach Balls" is an outdoor temporary public art display. All Miami Beach Balls are will be located on public property during the summer Festival Season. All designs are to be approved by the Building Department. All locations are to be approved by the Public Works Department and situated in the public right-of-way. Miami Beach Ball locations will be in close proximity to the sponsor place of business or locations of high impact visibility in public places throughout the City to entice visitors to South Beach, Mid Beach, and North Beach sectors.

Please choose how you will select artwork for your Miami Beach Ball (s):

____ I will select from the portfolio of designs submitted to **Art in Public Places:**

1st choice _____ **2nd choice** _____

____ I will sponsor an artist independently and submit the design for approval by the **Miami Beach Balls** review panel. **Name of artist** _____

Sponsor listing on plaque at base of beach ball sculpture to read: (40 characters maximum)

Sponsor suggested location/placement of sculpture: _____

Please include your tax deductible check in the amount of **\$1,500** payable to: **MIAMI BEACH ARTS TRUST** for **"MIAMI BEACH BALLS."**

Please complete the following information and sign and date both pages.

YOUR NAME _____

PHONE/FAX _____

EMAIL _____

SPONSOR _____

ADDRESS _____

SIGN/DATE _____

Art in Public Places

"MIAMI BEACH BALLS"

Terms and Conditions

In exchange for promotional benefits provided by **Art in Public Places "Miami Beach Balls,"** all beach ball sponsors agree to be legally bound by the terms and conditions set below.

1. **Art in Public Places "Miami Beach Balls"** committee reserves final determination on placement of all beach balls and on time period of exhibition.
2. **Art in Public Places "Miami Beach Balls"** will provide potential sponsors with artist proposals from which they may select beach ball designs, or sponsor may commission artist independently.
3. If damage to the beach ball (s) occurs during the event, **Art in Public Places "Miami Beach Balls"** will not be responsible for repairs. Sponsor must make arrangements for artist to maintain sculpture during the installation period or have it removed if deemed necessary.
4. In the unlikely event of theft, **Art in Public Places "Miami Beach Balls"** will work with appropriate law enforcement agencies to recover the artwork and/or prosecute perpetrator(s) to the fullest extent of the law.
5. **Art in Public Places "Miami Beach Balls"** left in public spaces after the termination of the exhibit will become property of the Miami Beach Art in Public Places Program.
6. Sponsor may not transfer or assign this Agreement or any part of it without receiving prior written consent from **Art in Public Places "Miami Beach Balls."**
7. No waiver or any term or condition in this agreement will be valid unless in writing and signed by waiving party. Any modification of any term or condition in this agreement will not be effective unless in writing and signed by both parties.



SIGNATURE _____

DATE _____

City of Miami Beach Department of Tourism and Cultural Development

ART IN PUBLIC PLACES

1700 Convention Center Drive, Miami Beach FL 33139

Tel/305-673-7577 Fax/305-673-7063 www.miamibeachfl.gov